Linking Land Use and the Economy

Planning for the Boom and the Inevitable Bust

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Portage County Regional Planning Commission

Todd Peetz, AICP
Director
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Where is Portage County?
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Utica Shale
Current Production:

Portage County:
3 Producing Wells
14 Drilled/Permitted
Potential 2,000 Wells

3 Generations or Production
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Utica Shale Map:
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Utica Play:

- Natural Gas
- Gas Liquids
- Oil
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Local Government
Innovation Fund Grant

3-Pronged Approach:

Collaboration
Education
Economic Development
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Collaboration:

County Engineer
County Health Department
County Water Resources
Regional Planning Comm.
Portage Development Board
Public Safety Providers
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Collaboration

Work with Producers to Achieve:

- Better Planning
- Coordinate Road Improvements
- Water Testing
- Traffic Control and Safety
- Promote Water Usage
- Assist Businesses with Service Delivery
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Collaboration - Experiences

- Mostly Positive
  Generally good working relationship
- Timing an Issue
  Rushed and can lose coordination opportunities
- Best Laid Plans
  Reallocation of resources doesn’t always work
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Education

Provide Links and Information for the Public

Business Planning for Investing or Expansion

Entrepreneurship to Start a Business

Kent State University

Hiram College
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Education – Experiences

Very Polarizing Issue
   Either for or against
      If you are against, do not trust the propaganda

Assisting with Expansion or Entrepreneurship
   Those who are fortunate to be able to sell leases have been very private.
      Royalties Payments haven’t kicked in yet.
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Economic Development

Direct Benefits:
- Pipe/Steel
- Gravel
- Asphalt
- Truckers
- Welders
- Water Demand
- Housing Demand
- Injection Wells
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Economic Benefits

Mid Stream:
Pipeline Construction
  Transmission and Distribution lines
Processing Especially Strippers
  Methane, Ethane, Propane
Chemicals and Plastic Products
Food Processing/Baking Products
Metals
Natural Gas Buses and Trucks
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Economic Development

Tertiary:
Restaurants/Food
Retail Commercial
Housing Demand
More Housing and or More Cost
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Economic Development

Understanding the Life Cycle:
Pre-Drilling Securing Leases
Drilling/Fracking
Extraction/Distribution
Maintenance
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Economic Development

Housing Utilize Existing Housing /Hotels
Welders – not enough today or will it be too many tomorrow?
Plastic and Metal plants the vacant buildings of tomorrow? Pushing Brownfield Reutilization
Entrepreneurship encourage economic diversification
Sense of Place – We want to protect our communities.
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Planning Issues:

Currently limited by the ORC
But zoning still protects:
  Housing/density
  Noise
  Lighting
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Issues:
- Contaminated water wells
- Man camps
- Noise
- Paving before we are reviews are complete
- Temporary Traffic Issues
- Dumping Solution
- Pumping from water sources
- Transmission and Distribution line replacement
- Lending/Mortgage issues
- Limited Home Rule
- Moratoriums
- Fear and more Fear
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Issues:

Experience with the Industry has been they want to be good neighbors. If an issue is raised it is quickly addressed.