Growing for Our Future

Local Foods Beyond Farmers’ Markets

“By growing partnerships and investing in our future”
Fairfield County

- Located southeast of Columbus
- 505 square miles = 323,200 acres
- 177,772 acres of farmland in 2007
  - US Census of Agriculture
  - 3,000+ acres protected in 10 years

- Development pressure from Columbus
  - County Population
    - 122,759 – 2000 US Census
    - 146,156 – 2010 US Census

Source: Ohio Department of Development
Fairfield GROWING
GOALS AND OBJECTIVES

BUSINESS OPPORTUNITIES

LOCAL FOOD SUPPLY

LOCAL FOOD DEMAND

COMMUNITY HEALTH

ENVIRONMENTAL BENEFITS

PUBLIC EDUCATION

FARMLAND PRESERVATION
BAR indifferent
• Redundant government regulations
• Awareness
• Lack of Aggregation

• Seasonality of Foods
• Consistency
• Quantity
• Perception of Local Food Costs more
• Capital
• Distribution Costs
• Convenience
• Local Food Council “Fairfield Growing”
• Planning for an Aggregation Facility
WHERE HAVE WE GONE FROM HERE?
LOCAL FOOD COUNCIL

Informal organization
Meet Monthly
Opportunity to Connect

Activities

• Health Department Discussions
• Share ideas – Social Media
  • http://www.facebook.com/FairfieldGrowing
• Educational opportunities
  • OSU Extension
• Grant opportunities
  • Individual members apply for grants
Destination Downtown Lancaster

10 – Year Vision

Gateway Market

- Restaurant incubator
- Food hub
- Farmers Market
- Processing/aggregation
Gateway Market

- Retail
- Restaurant
- Office (upper floors)
FAIRFIELD MEDICAL CENTER

HUUGUS FRUIT FARM

FITTOGETHER

Welcome to the Fairfield Cafe!

Bay Food Market and Bay Packing
BREMEN PRODUCE AUCTION
BREMEN PRODUCE AUCTION
LANCASTER FAIRFIELD CHAMBER OF COMMERCE

“Taste of Fairfield County Agriculture” Event
Moving Forward
Continuing Efforts

• Education Series
  – Good Agriculture Practices
  – Good Handling Practices

• Cooking Demonstrations at Fair
  – Increase Local Food Presence

• Marketing Campaign

For More Information:
Jonathan Ferbrache, LA, CPESC
Landscape Architect and Resource Specialist
Fairfield Soil and Water Conservation District
831 College Avenue, Suite B
Lancaster, OH 43130
740-653-8154

Holly R. Mattei, AICP
Executive Director
Fairfield County Regional Planning Commission
210 East Main Street
Lancaster, OH 43130
740-652-7110
www.co.fairfield.oh.us/rpc