

Growing for Our Future

Local Foods Beyond Farmers' Markets



“By growing partnerships and investing in our future”



Fairfield County

- Located southeast of Columbus
- 505 square miles = 323,200 acres
- 177,772 acres of farmland in 2007
 - US Census of Agriculture
 - 3,000+ acres protected in 10 years
- Development pressure from Columbus
 - County Population
 - 122,759 – 2000 US Census
 - 146,156 – 2010 US Census



Source: Ohio Department of Development



Fairfield GROWING



GOALS AND OBJECTIVES

BARRIERS

- Redundant government regulations
- Awareness
- Lack of Aggregation



- Seasonality of Foods
- Consistency
- Quantity
- Perception of Local Food Costs more
- Capital
- Distribution Costs
- Convenience



- Local Food Council “Fairfield Growing”
- Planning for an Aggregation Facility



RECOMMENDATIONS

WHERE HAVE WE GONE FROM HERE?





LOCAL FOOD COUNCIL

Informal organization

Meet Monthly

Opportunity to Connect



Activities

- Health Department Discussions
- Share ideas – Social Media
 - <http://www.facebook.com/FairfieldGrowing>
- Educational opportunities
 - OSU Extension
- Grant opportunities
 - Individual members apply for grants

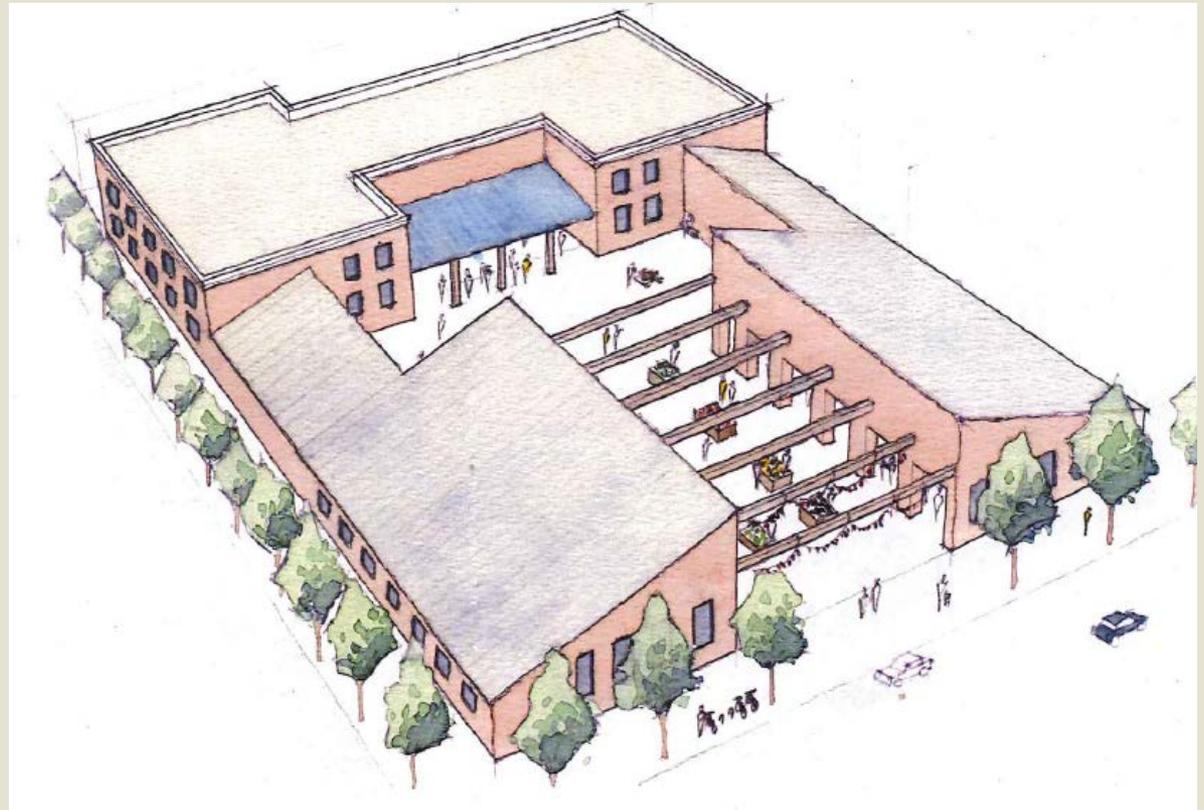
DESTINATION DOWNTOWN LANCASTER

10 – YEAR VISION



Gateway Market

- Restaurant incubator
- Food hub
- Farmers Market
- Processing/ aggregation

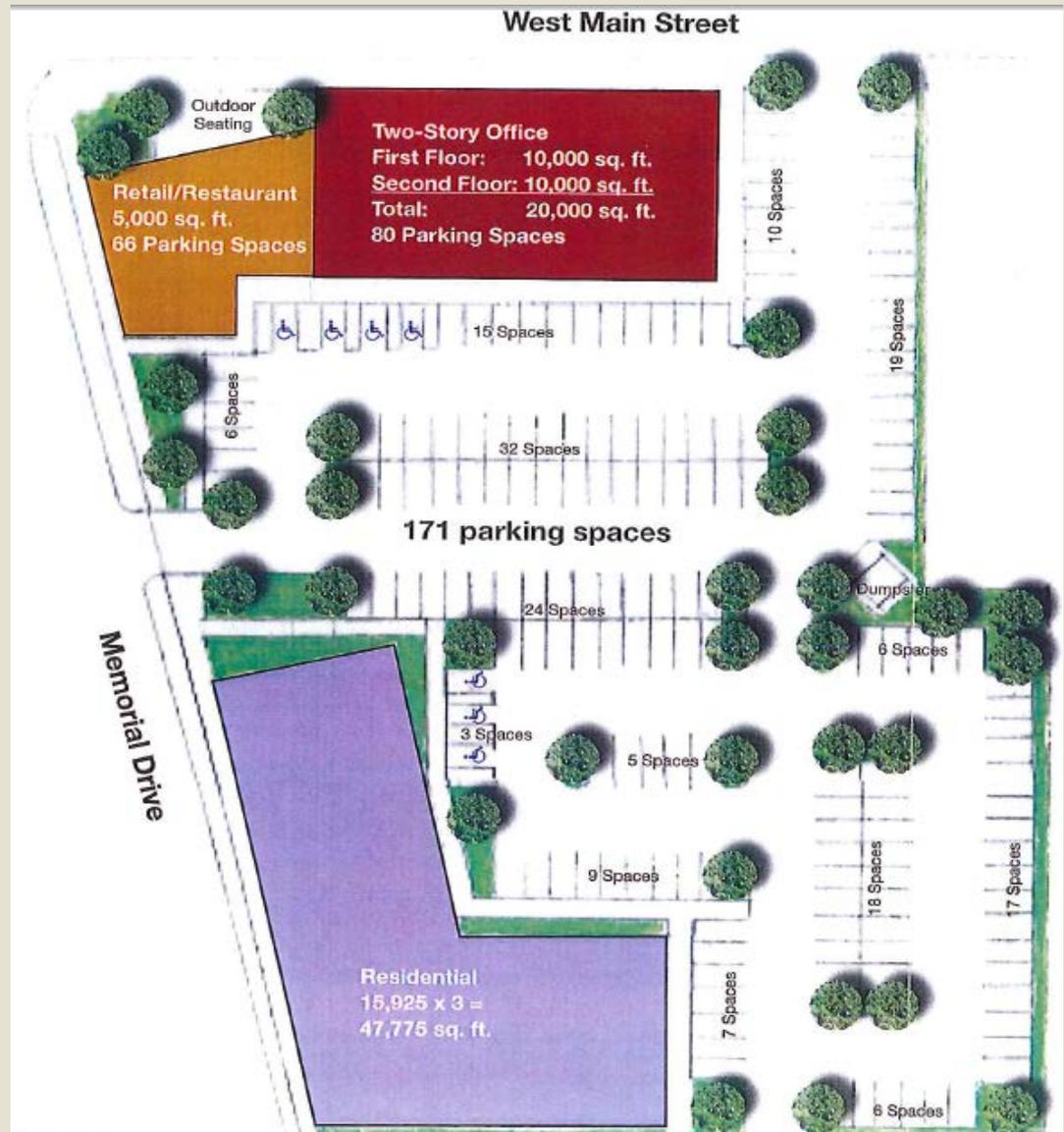


DESTINATION DOWNTOWN LANCASTER

10 – YEAR VISION

Gateway Market

- Retail
- Restaurant
- Office
(upper floors)



FAIRFIELD MEDICAL CENTER

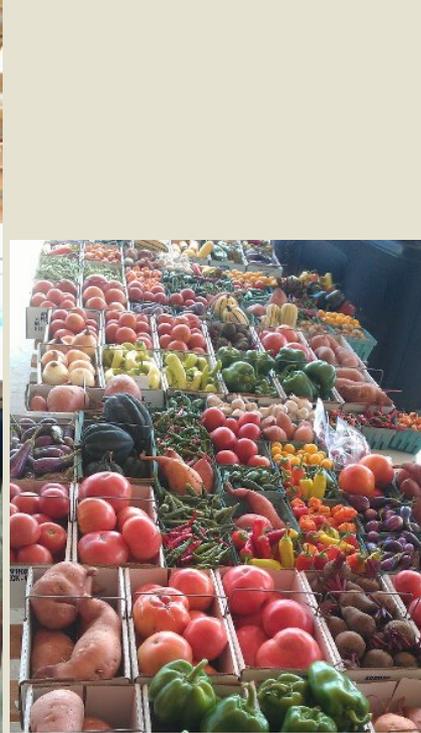
HUGUS FRUIT FARM



BAY FOOD MARKET
AND
BAY PACKING



BREMEN PRODUCE AUCTION



BREMEN PRODUCE AUCTION



LANCASTER FAIRFIELD CHAMBER OF COMMERCE

“Taste of Fairfield County Agriculture” Event



MOVING FORWARD

CONTINUING EFFORTS

- Education Series
 - Good Agriculture Practices
 - Good Handling Practices
- Cooking Demonstrations at Fair
 - Increase Local Food Presence
- Marketing Campaign



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